

Company Intro

Beijing Capstone Management Consulting Co. Ltd

Beijing High-Med Sci and Tech Consulting Co., Ltd

Version # 20230117



01

Background

Stay focused.

02

Services

Simplify the complexes.

03

Team

Right people.

04

Case Study

Qualitative facts.

Contents





PART/ 01



Background

A career once determined, takes a life time devotion
to achieve the ultimate goal.



High-Med

- Found in 2010

Milestones:

- Traditional media to digitalization
- Build platforms



Capstone

- Found is 2019

Milestones:

- International connections
- Tech developments

Headquarter

Beijing:

Sales, Medicals,

Techs, PMs



Branch

Shijiazhuang:

Medicals, Techs,

PMs, Designers



EAPG

Handle our publishing related issues,

4 journals in pipeline.





Wiley

Chinese Editions and special issues projects partner.



Brands & Platforms

WeChat Accounts	Account Register Date	No. of Followers	Highest Hits/article	Logo	Platform QR Code
China Gastroenterology Network	Nov 2014	216k	100k		
China Rheumatology Network	June 2014	111k	100k		
China Neuropsychiatry Network	June 2010	82k	53k		
China Cancer-Free Network	Dec 2021	98k	6.1k		

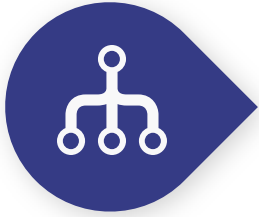


PART/ 02



Services

Ordinary services are always needed the most,
we only provide extraordinary ordinary services.



Conferences

- ◆ On-sites
- ◆ Online
- ◆ Live broadcasting



Copyright

- ◆ Publishing
- ◆ Reprints
- ◆ Licensing



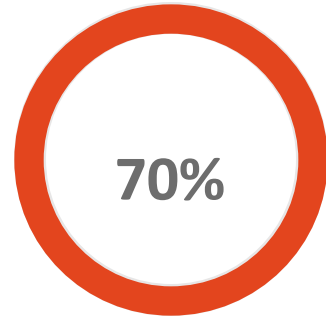
Platform

- ◆ Websites
- ◆ Mobile sites
- ◆ WeChats accounts



Medical Affairs

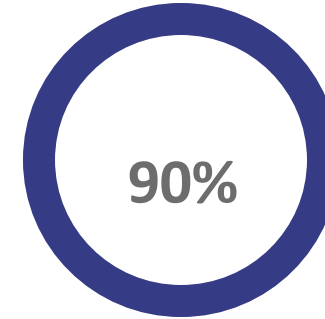
- ◆ Medical Writing
- ◆ Surveys
- ◆ Medical Strategies



Design

Plan a program

Consider the aim the client wants to achieve and come up with reasonable proposal.



Execute

Implement the project

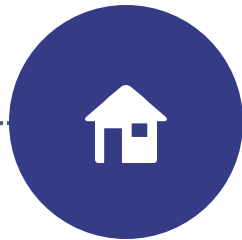
Carry out project according to the final agreed plan with compliance to all deadlines.

Us

We are mostly responsible in making
sure the following parties are
coordinated

Academic Body

Academic organizations such as
associations and societies



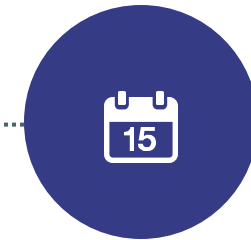
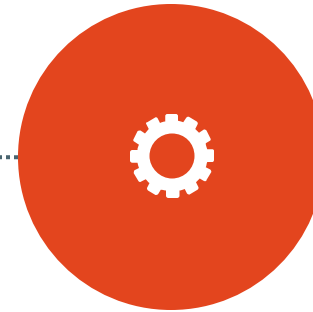
Client

Our clients are mainly
pharmaceutical companies



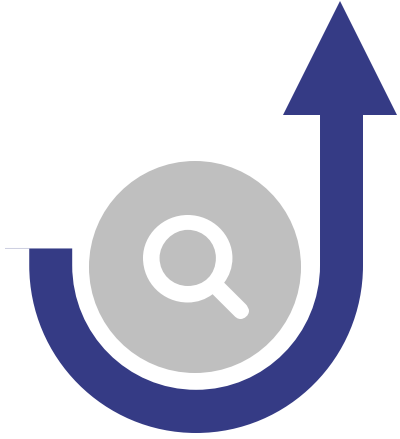
KOLs

Most of our projects are experts
centered and lead



Foundations

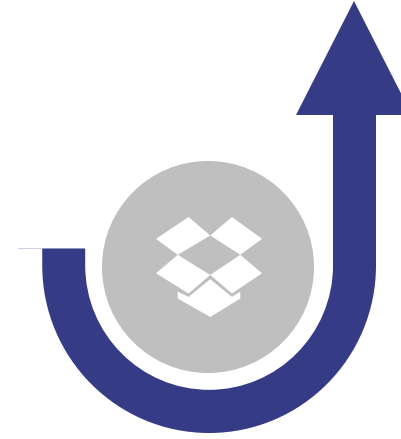
Many of our clients may require
such an organization for their
compliance purposes



SOP Controlled



Risk Oriented



Deadline Complied



**Keep up with
Frontier**





PART/ 03



Team

Since the services we provide mainly based on human efforts,
it is crucial to have the right people gathered.





PART/ 04

Case Study

This is where we show off a bit of ourselves.



Speaker

We invited all the speakers, including the local KOLs, and the international KOLs.



Execution

We designed the poster, organized the webinar room and live broadcast, and etc.



2022 治肝有道 福立所及
 第二期: 白蛋白在肝硬化的作用
 2022年11月22日 19:00 - 21:00

大会主席
 倪俊杰 教授 (北京中医药大学) | 贾维元 教授 (首都医科大学附属北京佑安医院)

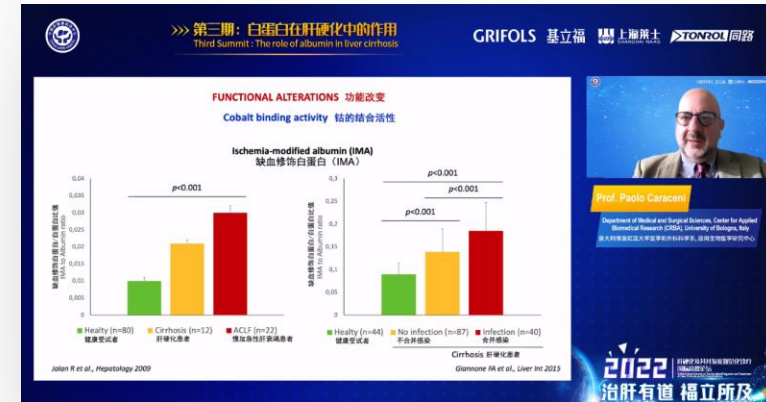
特邀演讲
 Prof. Rajiv Jalan (利物浦大学) | Prof. Paolo Caraceni (意大利帕维亚大学)

讨论嘉宾
 宁宇 教授 (中国医学科学院肿瘤医院) | 魏晓光 教授 (中山大学) | 赵卫娟 教授 (中山大学) | 谢家 教授 (上海交通大学) | 杨松敏 教授 (上海交通大学) | 滕升奇 教授 (上海交通大学) | 沈维宏 教授 (上海交通大学) | 于博博 教授 (北京中医药大学) | 陈启赫 教授 (北京中医药大学)

会议日程

时间	内容	讲者
19:00-19:05	主席致辞	倪俊杰 教授
19:05-19:10	会议开幕致辞	贾维元 教授
19:10-19:35	白蛋白与肝硬化	Prof. Rajiv Jalan
19:35-20:00	肝硬化与急性肝衰竭	Prof. Paolo Caraceni
20:00-20:25	肝硬化: 治疗挑战与未来	贾维元 教授
20:25-20:55	专题讨论	Prof. Rajiv Jalan, Prof. Paolo Caraceni, 宁宇 教授, 魏晓光 教授, 赵卫娟 教授, 谢家 教授, 杨松敏 教授, 滕升奇 教授, 沈维宏 教授, 于博博 教授, 陈启赫 教授
20:55-21:00	会议总结	贾维元 教授

直播二维码

第三期: 白蛋白在肝硬化中的作用
 Third Summit: The role of albumin in liver cirrhosis

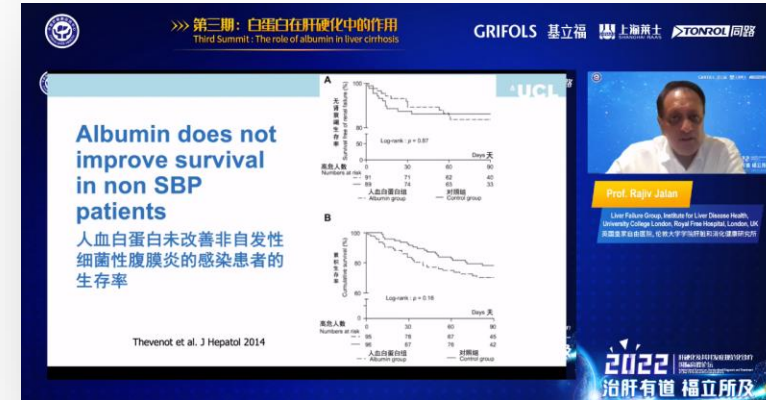
FUNCTIONAL ALTERATIONS 功能改变
 Cobalt binding activity 钴的结合活性

Ischemia-modified albumin (IMA) 缺血修饰白蛋白 (IMA)

Figure 1: Bar chart showing Cobalt binding activity (p < 0.001) for Healthy (n=80), Cirrhosis (n=12), and ACLF (n=22) groups.

Figure 2: Bar chart showing Cobalt binding activity (p < 0.001) for Healthy (n=44), No infection (n=87), and Infection (n=40) groups.

Source: Jalan R et al., Hepatology 2009; Giannone RA et al., Liver Int 2013



第三期: 白蛋白在肝硬化中的作用
 Third Summit: The role of albumin in liver cirrhosis

Albumin does not improve survival in non SBP patients
 人血白蛋白未改善非自发性细菌性腹膜炎的感染患者的生存率

Figure A: Kaplan-Meier survival curve showing no significant difference (Logrank: p = 0.87) between Albumin group and Control group.

Figure B: Kaplan-Meier survival curve showing no significant difference (Logrank: p = 0.18) between Albumin group and Control group.

Source: Thevenot et al. J Hepatol 2014

Case Study

We organized the Case Study Competition with SciClone for a year long project.

Webinar

We organized several Cancer Chinese Edition Editorial Meeting with JIPU and other pharmaceutical companies.



Cancer 中文版

SCI CLONE 择泰 PHARMACEUTICALS

“骨筋新生,例证全程”第三届乳腺癌病例PK大赛2022

全国半决赛 规则和评分表

评分维度	细则说明	各项满分	专家评分								
			选手1	选手2	选手3	选手4	选手5	选手6	选手7		
病例演讲 50分	诊疗规范	诊断思路清晰,观点明确,逻辑严密,证据充分	20								
	主题明确	病例具有临床参考价值及意义	20								
	病例完整	诊疗数据完整且充分	10								
语言表达 30分	语言流畅	选手表述言简意赅,清晰流畅	10								
	演讲逻辑	逻辑清晰,语速恰当,语气、语调,节奏张弛有度,能熟练表达演讲内容	10								
	演讲效果	演讲具有感染力,吸引力,号召力,能营造良好演讲效果	10								
临场反应 10分	反应能力	积极回答问题,从容应对,稳定的心态和良好的素质	10								
时间控制 10分	时间控制	规定时间内演说完毕,不拖延时间	10								
总计得分(满分100分)											

赛制规则:
本次比赛分为13场海选赛、2场半决赛和1场总决赛。海选赛已结束,第一场半决赛(七进三)6月29日14:30线上举办,第二场半决赛(六进三)预计于7月底线上举办,总决赛(共6位选手)预计9月底线上举办,最终评出一等奖1名,二等奖2名,三等奖3名。



Cancer 中文版

资福药业

Cancer 中文版 定稿会

会议时间: 2022年10月26日(周三) 19:30—20:40
主办单位: 《Cancer中文版》

第二期

Chinese Edition

In partner with Wiley, we organized the Chinese Edition of Cancer, then we extend the brand to other projects/programs.

Lecture Tour

We organized several serial lecture tours with Daiichi Sankyo, with field specific advancements and medical writing skills lectures with international KOLs.



Academic Conferences

We aid many academic associations and societies for their annual conferences and workshops in onsite settings combined with online parallel sessions.

Thank you

Visit us @

